



Our Innovation Excellence Awards are open for submissions

June 2015

Canstar Blue launches the Innovation Excellence Awards - Appliances

Is your business at the forefront of modern innovation? Has it designed, developed and released to market an outstanding appliance that is helping to make the lives of busy New

Zealand families that little bit easier, or just putting smiles on faces? If the answer is "yes", then Canstar Blue would like to hear from you...



THIS IS YOUR CHANCE TO BE RECOGNISED AS A TRULY INNOVATIVE AND MARKET-LEADING ORGANISATION...



- No cost to submit an application
- Industry and consumer recognition
- Opportunity to leverage award for marketing

Find out about last year's award winners [here](#).



What are we doing?

Canstar Blue is delighted to announce the launch of its 2015 Innovation Excellence Awards for Appliances, in order to recognise and showcase the latest and greatest revolutionary products now making their way into the homes throughout New Zealand.

"We're on a mission to find the most innovative new appliances available to consumers," said Head of Canstar Blue, Megan Doyle.

"Whether it's in the kitchen, laundry room or living room, we're looking for the latest products that are attracting the attention of New Zealanders and creating conversations. If it's efficient,

convenient and stands out from the crowd, then we want to hear about it.

"We're going to assess both the degree of innovation and the overall impact the appliance could make. We're looking for game-changing, market disrupting innovations – and we can't wait to see what fantastic new products are going to market.

"So if your business has demonstrated genuine innovation with a new product, or significantly enhanced an existing one with the last 12 months, then this is your chance to be recognised as a truly

Why are we doing this?

Canstar Blue applauds excellence in products and services on behalf of consumers and is well-known and trusted for providing professional customer satisfaction ratings through our five-star review system.

We compare consumer and small business segments across a range of purchase decision criteria and issue awards based on overall customer satisfaction with a product of service.

In addition, the Innovation Excellence Awards were added to our suite of awards in 2014, with the intention of showcasing the latest and greatest revolutionary appliances and bringing them to the attention of everyday consumers, while recognising those organisations who go one step further in delivering them.

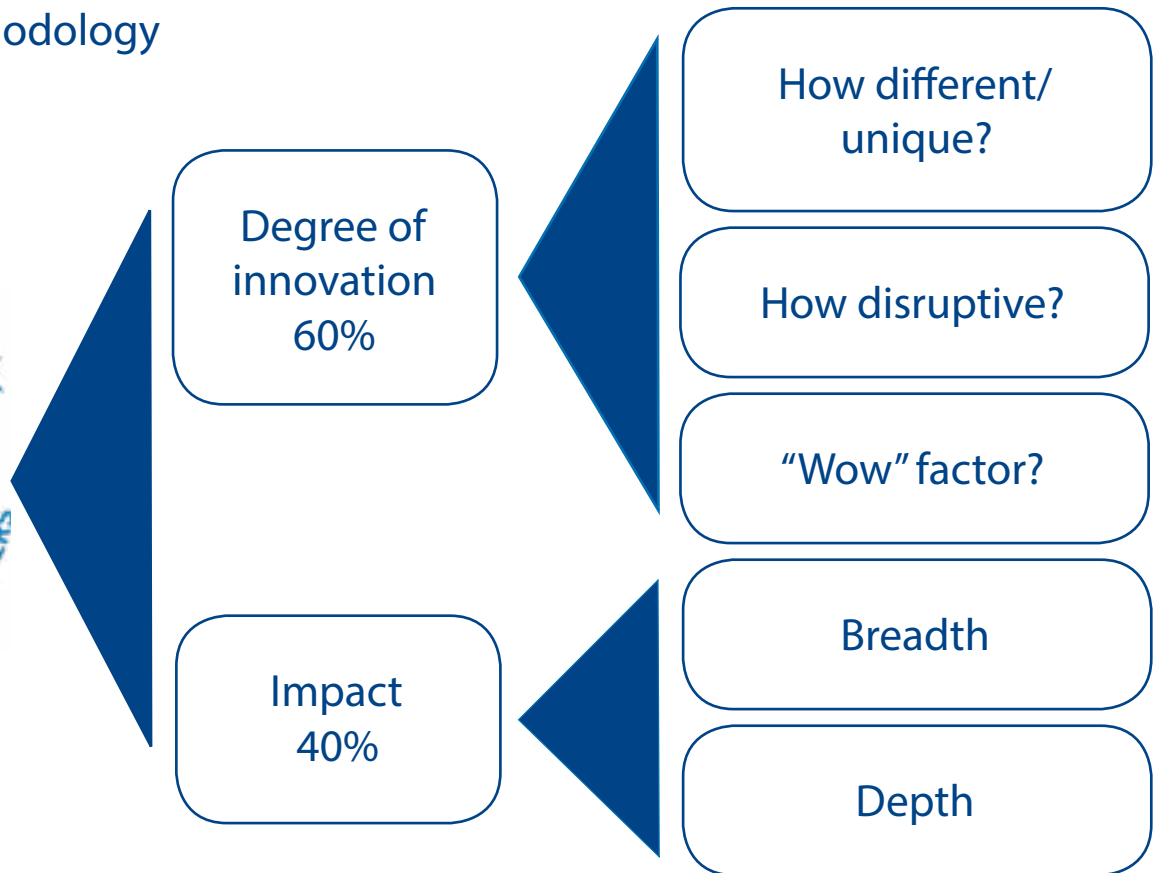


How do we assess innovation?

Objective and subjective measures have been carefully developed by Canstar Blue researchers to identify key measures of product innovation, ensuring a fair comparison of all submissions that are eligible for the awards.

The awards judging panel will also include external industry and consumer specialists to ensure the decisions taken are robust and reflect the market conditions.

Our methodology



Submitting an application

Companies wishing to submit an application for a product launched to market within the last 12 months, since June 2014, can do so by completing and returning the attached application form by email, or by completing the form online at the address below. The information provided may be published verbatim on the Canstar Blue website after an internal view of the application.

There is no limit to the number of submissions that can be lodged by any one organisation, and all applications will be assessed on their own merit.

Canstar Blue will also encourage visitors to our website to nominate the appliances making a difference in their lives. Nominated companies will then be contacted and invited to submit a formal submission.

[Click here to submit your application online](#)

Or complete the attached application form and return it to us [by email](#)

Timing of the awards

Applications for the Innovation Excellence Awards close on July 30, 2015. After an initial shortlisting process, winners will be notified

following our awards judging day and the results will be announced publically thereafter.



Licensing of the award

Canstar Blue is committed to making our ratings and research freely available to consumers on our website. We will also offer winners the opportunity to license their award for use in their marketing for a negotiated fee. There is, however, no requirement to do so.

Please don't hesitate to get in touch with any questions. You can email us at BLUE.Innovation@canstar.com.au



Innovation Excellence Awards – Appliances Terms and conditions of submissions

1. Products in appliances categories only will be considered
2. Submissions will be accepted until 30th July 2015
3. By lodging a submission to Canstar Blue in relation to the Canstar Blue Innovation Excellence awards 2015 ("Submission") you are representing to Canstar Blue that:
 - a. You have all licences, authorisations, consents, approvals and permits required by law to make the Submission and to accept these terms and conditions;
 - b. The information you provide in the Submission is true and correct in all material respects, is not misleading, and that you have not omitted any material information; and
 - c. The Submission complies with all applicable laws.
4. You grant to Canstar Blue an irrevocable, perpetual, non-exclusive licence to use the information in the Submission in connection with the Canstar Blue business, including publishing reports and ratings of the product or service referred to in the Submission ("Product or Service"), disclosing Product or Service details and extracts or derivatives of those, in promotions and publicity for the Canstar Blue Innovation Excellence awards, Canstar Blue web content, to third parties and the public, for an indefinite time.
5. You grant to Canstar Blue an irrevocable, perpetual, non-exclusive licence to publish on the Canstar Blue website and in all and any other media in connection with the Canstar Blue Innovation Excellence awards the trademark and other look and feel associated with the Product or Service.
6. Canstar Blue's decision in relation to the Canstar Blue Innovation Excellence awards will be final and no correspondence will be entered into.
7. You release and hold harmless Canstar Blue in relation to its use of the Submission, the methodology and application of the methodology in determining the Canstar Blue Innovation Excellence awards, the results of the Canstar Blue Innovation Excellence awards, and all other matters directly or indirectly arising in relation to the conduct of and awarding of the Canstar Blue Innovation Excellence awards.
8. You agree to indemnify Canstar Blue against all liability, costs (including legal costs on a full indemnity basis), expenses, loss and damage suffered or incurred (or agreed to be paid by way of settlement or compromise) by Canstar Blue as a result of any negligent or wilful act by you in relation to the Submission, or your breach of these terms and conditions.